

OCC Meeting Minutes January 16, 2020

Attendance:

Mayra Cruz (Principal)	Carla Ferris (Community Events)
Andrea Egan (Chair)	Mark Bromley (Fundraising Strategy)
Scott Dafflitto (Secretary)	Elizabeth Ruiz (At Large - Finance)
Catherine Depret (Fundraising Chair)	Monique Worrell (At Large - Community Events)
Catrin Morris (Calendar & Community Chair)	Claudia Aguilar (At Large - Community Events)
Francisco Serrano (Classroom Parent Chair)	Hilary Benson (At Large)
Jessica D'Amico (Information & Process Chair)	

Opening - Introductions & Campus Word (Principal Cruz)

- The meeting was called to order at 6:17pm
- Math STEM night was a great success. It was bilingual, the students took it seriously, and the winning team will represent OA at the next stage.
- February is Black History Month. We will celebrate throughout the month, culminating in an evening celebration.
- The school is heading into budget season, and LSAT will be working closely with OA Administration during the month of February. This process drives what the "Fund a Needs" are.
- Today's open house was very well attended with 80 families present.

Approval of Minutes from Past Board Meeting:

- The Board approved minutes of the November 21, 2019 meeting.

Treasurer's Financial Report:

- The Board discussed the success of targeted emails for families to make their school supply contribution and ideas for how to increase participation next year, including changes to the accounting processes, building on communication successes, and increasing automation.

Letters of Communication:

- Board members reported that the PA system in the Oyster cafeteria did not work at the Peace Concert. The Principal is aware of a problem with the antennae that is being addressed.

Event Review:

- **Game Night** - Children and adults alike had a great time mingling and trying out new games!
- **#OATHankful** - The Chair and other Board members are very proud of our efforts this year. The Board recognized the successes of the social media push. The Board discussed limited awareness for families not active on social media and how to better reach them next year.
- **Christmas Tree Sale** - Kudos to the great and self-sufficient organizers! The event raised similar amounts to last year.
- **OA High School Alumni Panel** - Great, annual event for informing families about different options and preparing pre-requisites for certain schools (e.g., developing a portfolio for Duke Ellington). Lower attendance this year, likely due to proximity to the holidays.

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- **Peace Concert** - Families enjoyed the concerts, and there was great attendance at Adams this year. Oyster will consider splitting out the grades next year due to overcrowding.
- **Gift Giving** - Fantastic success! Brought in over \$4,000 from Venmo. Lesson learned that the social part of Venmo is a strong motivator in addition to the ease of donating. The Board will look into creating an OCC Venmo account and consider options to better leverage the platform in the future.

Discussion:

- **Auction** - The Board continued discussion of numerous ideas for increasing community attendance and engagement at this year's auction, including hosting the event off campus and reaching out to alumni.
 - The OCC fielded a short survey today to solicit community opinions and will actively research alternative venues, including embassies.
 - Board members considered what a great auction would look like, and ideas centered on a few themes: more socialization and opportunity to mingle, good food (but not necessarily a dinner), and higher energy (e.g. music, dancing, dj)
- **Grosso PTO Legislation** - The Board acknowledged and discussed legislation introduced by D.C. Councilmember David Grosso to "to improve family participation in parent-teacher organizations (PTOs) and make fundraising by these organizations more transparent and equitable." The community will continue to monitor its status.
- **Black History Month** - OA will celebrate Black History month throughout February culminating in an event on the 28th in the Adams gym that will include music, food, and art. Students will engage in assemblies and activities in school that will include weekly trivia questions. The Board will amplify resources and messaging.

Committee Updates:

- **LSAT** - OA Administration and the LSAT is discussing fiscal priorities for the 2020-2021 school year in anticipation of the release of the DCPS proposed budget mid-February. LSAT subcommittees continue their work:
 - Community – Strategizing on way to address intolerance at school, especially related to race and sexual identity
 - Communications – Analyzing option for migration to a single communications platform for all grade levels
 - Enrollment – Requested a meeting with the city to conduct a walk through of the Oyster campus and identify options for increasing the number of grade level sections to reduce classroom sizes

Kudos:

- Thank you to the OCC team for the tremendous efforts on the 100% in 100 days campaign!

Outstanding Discussion:

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- Valentine's Day Babysitting – The Principal confirm with the 7th grade parents organizing the Spain trip whether they intend to offer babysitting on Valentine's Day..

Adjourn:

- The meeting adjourned at 7:46pm.

Income

	Aug 2019	Sept 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total		
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Budget	Remaining
Auction							\$ -	\$ 50,000.00	\$ (50,000.00)
Auction Fund-A-Need							\$ -	\$ 25,000.00	\$ (25,000.00)
Grade-level Fundraising Events							\$ -	\$ 30,000.00	\$ (30,000.00)
Book Fair				\$ 4,379.00			\$ 4,379.00	\$ 8,500.00	\$ (4,121.00)
Christmas Trees					\$ 30,312.82		\$ 30,312.82	\$ 25,000.00	\$ 5,312.82
Community Partnerships/photos/shopping rewards/other		\$ 10,000.00			\$ 533.86		\$ 10,533.86	\$ 9,000.00	\$ 1,533.86
Fiesta							\$ -	\$ 12,500.00	\$ (12,500.00)
Field Trips							\$ -		\$ -
6th Grade Camp Horizons			\$ 13,893.00	\$ 4,155.00			\$ 18,048.00		\$ 18,048.00
Haunted Garage (Game Night)					\$ 1,023.97		\$ 1,023.97	\$ 5,000.00	\$ (3,976.03)
Musical							\$ -	\$ 10,250.00	\$ (10,250.00)
OCC Annual Giving Fund + Supplies	\$ 64,559.33	\$ 32,976.66	\$ 11,537.51	\$ 7,296.41	\$ 815.00	\$ 8,298.68	\$ 125,483.59	\$ 132,000.00	\$ (6,516.41)
Annual Giving									
Supplies									
School Merchandise	\$ 809.00	\$ 668.00		\$ 286.38	\$ 1,530.69		\$ 3,294.07	\$ 6,000.00	\$ (2,705.93)
Square1 Art							\$ -	\$ 4,500.00	\$ (4,500.00)
Total	\$ 65,368.33	\$ 43,644.66	\$ 25,430.51	\$ 16,116.79	\$ 34,216.34	\$ 8,298.68	\$ 193,075.31	\$ 317,750.00	\$ (124,674.69)

Expenses

	Aug 2019		Sep 2019		Oct 2019		Nov 2019		Dec 2019		Jan 2020		Total	
	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Budget	Remaining
Total Administration Support	(10,319)	(1,375)	(1,139)	(1,375)	(8,081)	(1,375)	(2,444)	(1,375)	(153)	(1,375)	(1,470)	(1,375)	(16,500)	(5,343)
Total Afterschool/Student Activities	0	(738)	0	(738)	0	(738)	0	(738)	0	(738)	0	(738)	(8,850)	8,850
Total Classroom & Specials	(4,282)	(4,446)	(7,776)	(4,446)	(4,230)	(4,446)	(3,121)	(4,446)	(3,576)	(4,446)	(1,961)	(4,446)	(53,350)	35,343
Total Curriculum Support	(67,088)	(3,394)	(3,614)	(3,394)	(33,571)	(3,394)	(1,212)	(3,394)	(9,931)	(3,394)	(104)	(3,394)	(40,725)	(64,659)
Total Field Trips	(5,078)	(2,308)	(3,341)	(2,308)	12,041	(2,308)	(14,602)	(2,308)	(11,691)	(2,308)		(2,308)	(27,695)	15,940
Total Fundraisers	110	(4,688)	111	(4,688)	(7,485)	(4,688)	2,315	(4,688)	(2,032)	(4,688)	262	(4,688)	(56,250)	49,022
Total OCC Board Programs	(2,093)	(1,483)	(191)	(1,483)	(891)	(1,483)	(203)	(1,483)	(3,123)	(1,483)	(85)	(1,483)	(17,800)	14,422
Total School Events & Programs	(288)	(2,633)	(122)	(2,633)	(2,337)	(2,633)	(2,304)	(2,633)	(2,104)	(2,633)	1,120	(2,633)	(31,600)	26,175
Total Staff Salary Support	0	(5,279)	0	(5,279)	(20,670)	(5,279)	(6,360)	(5,279)	(6,360)	(5,279)	(6,360)	(5,279)	(63,350)	42,680
Total Student Support	0	(125)	0	(125)	0	(125)	(117)	(125)	0	(125)	(213)	(125)	(1,500)	1,500
TOTAL	\$(89,038.45)	\$(26,468.23)	\$(16,071.30)	\$(26,468.23)	\$(65,223.37)	\$(26,468.23)	\$(28,308.54)	\$(26,468.23)	\$(38,971.78)	\$(26,468.23)	\$(8,811.26)	\$(26,468.23)	\$(317,620.00)	\$ 124,040.83